



WELCOME TO OUR

August Newsletter

Don't let summer pass you by!

TEDDY BEARS FOR SALE

You're never too old for a teddy bear; not only are they cute, but teddy bears also offer comfort, companionship and a sense of security; they're truly timeless.

Our bears even come dressed in their very own Clifton Park-branded T-shirt.

Treat yourself or treat someone else!

But do you know how they got their name?

The true history of the teddy bear began in the American Wilderness. In November 1902, President Theodore Roosevelt was on a hunting trip, but he refused to shoot an injured bear that he came across, as he said it would be unsporting to kill a vulnerable creature.

This article was featured in the Washington Post and New York candy store owner Morris Mitchom saw this as a marketing opportunity. He asked his wife to make a stuffed bear, which he displayed in his shop window. He sold it straight away and his wife made more and more, but she couldn't keep up with the demand for the bears and within a year, he opened up a factory for mass production.

He named the bear Teddy's Bear after the President, who was called Teddy for short and several years later, they became known as just Teddy Bear and the rest is history!



WHAT'S NOT TO LOVE? DISCOVER THE CLIFTON PARK HOTEL

Just a two-minute stroll from both the beautiful beach and the charming town centre, you'll find yourself perfectly placed to enjoy everything St Annes has to offer. Wander along the promenade, browse independent shops, stop for a coffee, or simply sit with an ice cream and watch the world go by. With everything on your doorstep, it's easy to leave the car behind and enjoy the slower pace of seaside life.

Back at the hotel, the relaxation continues. Take a swim in the heated indoor pool, unwind in the jacuzzi, or settle into one of the comfortable lounges with a good book. There are no timetables to keep and no rush, just time to relax, recharge, and enjoy doing as much or as little as you please.

One of the things guests value most is our adults-only environment. From the moment you arrive, you'll notice the peaceful atmosphere, friendly faces, and warm welcome that make it easy to switch off and unwind.

Of course, every great getaway is made even better by good food and a restful night's sleep. Start your day with a hearty breakfast, enjoy a delicious table d'hôte dinner in the evening, complete with nightly cabaret, and end the day in a comfortable, well-appointed bedroom.

Whether you're planning a weekend escape, celebrating a special occasion, or simply treating yourself to a well-earned break by the coast, the Clifton Park Hotel offers everything you need for a relaxing Lancashire getaway.

So, what's not to love? A superb location just moments from the beach, leisure facilities including a pool and jacuzzi, a peaceful adults-only atmosphere, delicious food, and genuine Northern hospitality, all designed to help you slow down and enjoy life by the coast.



WHO LOVES A £99 DEAL – NEW DATE ADDED

Wish you were here right now, having a Sunday sleepover by the sea? Come and beat the Monday Chaos!

Our Sunday Sleepover is the perfect way to make the most of your weekend. Come for a one-night stay on Sunday:

27 Sept, 29 Nov (new date added)
Plus 7 Sept (Mon), 10 Sept (Thur)
For just £99 for two in a double or twin room

Enjoy...

Sunday Roast dinner, four courses inc tea/coffee
A relaxing night's sleep by the sea
Hot breakfast buffet

Want to arrive early? Not a problem, you can leave your bags and go enjoy Lytham St Annes or nearby Blackpool.

Contact our sales team on 01253 725801 to book or book on our website
www.cliftonpark.co.uk




CLIFTON PARK HOTEL

Who Loves a 99?

Stay For Only £99 A Night For Two!
Deal Includes Breakfast, 4 Course Evening Meal, Free
Use Of Our Leisure Facilities & Fantastic Evening
Entertainment.

● 7th Sep ● 10th Sep ● 27th Sep ● 29th Nov

Only £99!

ADULTS-ONLY LEISURE FACILITIES TOP CLASS ENTERTAINMENT

BURLESQUE IN BLACKPOOL THIS DECEMBER... AND THE PERFECT PLACE TO STAY

Step into a night of glamour, feathers, and unforgettable entertainment as Burlesque the Musical comes to the iconic Winter Gardens Blackpool
21st December-2nd January

Why not make a night of it?

Stay just down the coast at Clifton Park Hotel, Lytham St Annes, where elegance, comfort, and warm hospitality set the scene for the perfect getaway. Enjoy a relaxed evening at the show and wake up to a leisurely breakfast by the sea.

From dazzling live performance to a stylish coastal stay, it's the ultimate night out and wind-down in one.

Book the show.
Book your stay.
Make it a night to remember.



LOCAL LIFE IN LYTHAM AUG, THE TOWN GETS HANDED BACK AFTER LYTHAM FESTIVAL

August in St Annes has a very special feel to it. After the excitement and energy of Lytham Festival, the town gently returns to its usual rhythm, and there's a real sense of local life coming back to the forefront.

The beaches feel a little quieter, the promenade becomes more relaxed, and visitors can once again enjoy the charm of St Annes at a slower, more peaceful pace. It's a time when you can truly appreciate everything that makes this part of the coast so special: long seaside walks, independent cafés, quiet afternoons in Ashton Gardens, and that refreshing sea air that makes every stay feel restorative.

Lytham Festival always brings an incredible buzz to the area, and it's fantastic to see St Annes and Lytham welcome so many visitors for such a high-profile event. But once the final notes have been played and the crowds head home, the town feels like it is handed back.

At the Clifton Park Hotel, we always enjoy this transition. It's a chance for guests to experience a different side of St Annes, one that is less about big events and more about simple pleasures: strolls along the pier, leisurely breakfasts, browsing local shops, or simply sitting and watching the tide roll in.

Of course, one of the most exciting parts of the summer calendar is already looking ahead to next year's Lytham Festival. The line-up each year brings huge anticipation, and we're already looking forward to seeing who will be announced as next year's headliners. It's always a highlight of the local calendar and something that puts the Fylde Coast firmly on the map for world-class live music. We are already taking bookings.

For now, though, August is about enjoying St Annes at its most relaxed. Whether you're here for a short break or a longer stay, it's the perfect time to enjoy the town at its natural pace, peaceful, welcoming, and full of coastal charm.



THE EARLY BIRD CATCHES THE DEAL 2027 THEMED BREAKS

LEGENDS WEEKEND 22-25 JAN

**£225 PER PERSON INC B'FAST & 4-COURSE EVENING
DINNER**

Join us for an unforgettable Legends Tribute weekend at Clifton Park, where the stage comes alive with a spectacular lineup of tribute acts, enjoy Tom Jones, Tina Turner and Elvis. It's a weekend of nostalgic hits, dancing and exceptional dining; don't miss out on this fab weekend.

SONGS FROM THE SHOWS 7-10 MAY & 20-23 AUG

**£255 PER PERSON INC B'FAST & 4-COURSE EVENING
DINNER**

Join us for a spectacular celebration of music from the Musicals with live performances that will sweep you away to the magic of the West End and Broadway.

From timeless classics to modern showstoppers, our talented performers will bring you your favourite musical memories to life right before your eyes.

A poster for 'Legends Weekend' at Clifton Park Hotel. It features a blue background with silhouettes of musicians. A large red star is in the center. The text is white and yellow.


**LEGENDS
WEEKEND**
weekend of nostalgic hits
**LEGENDS TRIBUTE WEEKEND AT
CLIFTON PARK HOTEL**
**HEARTY BREAKFAST, 4 COURSE
DINNER & A TRIBUTE TO A
LEGEND EACH EVENING!**
ADD MONDAY EVENING FOR ONLY £25
22ND - 25TH JANUARY 2027
£225 PER PERSON

A poster for 'Songs from the Shows' at Clifton Park Hotel. It features a blue background with a red curtain at the top. The text is white and yellow.


**Songs from
the Shows**
Magic of the West End and Broadway
**7th - 10th May
20th - 23rd August**
From timeless classics to modern
showstopper, we've got it all to keep
you singing
£255
per person

SIXTIES FESTIVAL 11-14 JUNE
£225 PER PERSON INC B'FAST & 4-COURSE EVENING DINNER

We're bringing the sixties to Clifton Park. Come and relive one of the best musical decades, reignite your passion for the era that brought us Twiggy, Pirate radio, the Mini, Flower Power and the Beatles.

This is your chance to reignite your passion for this legendary decade. Join us for a totally fab throwback. Were you a mod, rocker, hippie or 60's chic?

COUNTRY CLASSICS 2-5 APRIL & 1-4 OCT
£255 PER PERSON INC B'FAST & 4-COURSE EVENING DINNER

Howdy folks, we are bringing you a weekend of the hottest country music around. Come down for our Country and Western break in 2027, where fab country singers take the stage each night, featuring amazing lyrics and guitar playing of all your favourite Nashville classics.

Line dance or foot tap - it's your choice! See ya all there



Join us for a weekend of

SIXTIES FESTIVAL

11 - 14 June

£225 per person

3 Night Weekend Break including
Bed, Breakfast & 4 Course Dinner



Grab your boots and
join us for a weekend of

COUNTRY CLASSICS



2 - 5 April & 1 - 4 October

£255 person

3 Night Weekend Break including
Bed, Breakfast & 4 Course Dinner

SOUL AND MOTOWN 23-26 JUNE
£255 PER PERSON INC B'FAT & 4-COURSE EVENING
DINNER

Get ready to immerse yourself in the infectious rhythms of Motown classics, the smooth harmonies of sweet soul music, the high-energy beats of Northern Soul floor fillers and the grooves of the 70's Disco hits.

Come and celebrate a rich tapestry of soul music with us.

BIG BAND SWING WEEKEND 10-13 SEPT
£255 PER PERSON INC B'FAT & 4-COURSE EVENING
DINNER

Get ready to snap your fingers and tap your toes with a weekend of tributes to the world's greatest crooners. Imagine a weekend of iconic hits from Frank Sinatra, Dean Martin, Michael Bublé and Sammy Davis Jr, to name a few.

It's the perfect opportunity to dress to impress, sip your favourite drink and lose yourself in the timeless allure of Swing.



Step into the Sound of Soul
and join us for a weekend of

SOUL & MOTOWN

23 - 26 July

£255 per person

3 Night Weekend Break including
Bed, Breakfast & 4 Course Dinner



The big band sound weekend Swing

£255

A weekend of iconic hits from
the greatest crooners.

10th - 13th September



www.cliftonpark.co.uk



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