



WELCOME TO OUR February Newsletter

**Feel Good in February and Book
yourself a holiday!**

DON'T FORGET ABOUT OUR WINTER DEALS

Signature Escape 2-6 Feb and 16-20 March £260 per person

Our midweek package with lots of add-ons

Save money on normal prices and there's complimentary treats on offer, including free room upgrades (first come, first served), courtesy welcome drink, a glass of wine to complement your four-course evening dinner and on Wednesday afternoon, it's time to grab your dancing shoes for our afternoon tea dance followed by tea and biscuits.

Fabulous entertainment every evening in the Grand Ballroom and wake up every morning to a hearty breakfast.



CLIFTON PARK
HOTEL
Lytham, St Annes

New for 2026

SIGNATURE ESCAPES

Midweek break, available on various dates throughout the year.

Four-night midweek breaks

2-6 Feb and 16-20 March £260 per person
4-8 May and 10-14 Aug £360 per person
14-18 Sept and 5-9 Oct £370 per person

Save on standard rates and enjoy complimentary treats, including free room upgrades (first come, first served), a welcome drink, a glass of wine with your four-course dinner, and a on Wednesday afternoon, it's time to grab your dancing shoes for our afternoon tea dance followed by tea and biscuits.

Enjoy nightly entertainment in the Grand Ballroom and a hearty breakfast each morning.

BOOK YOUR GETAWAY DIRECT WITH US & SAVE!

 01253 725801  www.cliftonpark.co.uk

Photo by Mark McNeill on Unsplash

Winter Warmer

Winter Warmer Available on selected dates throughout Jan-March

£62 per person a night

Price includes a hearty breakfast, four-course evening dinner and fabulous entertainment.

What's better than a one-night stay? Two of course!

The price includes a hearty breakfast and a four-course evening dinner.




CLIFTON PARK
HOTEL
Lytham, St Annes

2026 Deal

WINTER WARMER

This January, February, and March ...

Enjoy a rejuvenating stay from only ...

£62

pp per night

... the perfect excuse for a little
luxury when you need it most!

BOOK YOUR GETAWAY DIRECT WITH US & SAVE!

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Photo by Mark Mc Neill on Unsplash

THE STORY BEHIND SWAROVSKI CHANDELIERS AT CLIFTON PARK

The dazzling chandeliers that grace the ceilings of the Clifton Park Hotel are more than beautiful light fixtures; they are part of a long tradition of crystal artistry pioneered by Swarovski, one of the world's most iconic names in precision-cut crystal.

The story of Swarovski begins in 1895, when Daniel Swarovski, an experienced glass cutter from Bohemia, founded his crystal cutting company in Wattens, Austria. His invention of an electric cutting machine allowed for the mass production of crystal with unprecedented clarity and precision, transforming glass into brilliant, high-refraction crystal used in jewellery, fashion and decorative lighting worldwide.

From this foundation, Swarovski expanded into crystal lighting and chandeliers, creating pieces that reflect and refract light in breathtaking ways. Today, Swarovski crystals are used in luxury chandeliers that bring sparkle and elegance to interior spaces, from grand heritage buildings to boutique hotels, often featuring thousands of meticulously cut crystals that catch every ray of light.

Beyond traditional designs, Swarovski's artistic collaborations over the years, including with leading designers and architects, have pushed the boundaries of chandelier design.

The chandeliers at the Clifton Park Hotel are part of this legacy: timeless crystal lighting that adds a sense of glamour and history to your surroundings. Each glimmering piece captures the essence of light and craftsmanship that Swarovski has been perfecting for more than a century.



MEET THE STAFF

ADAM

If you've visited the Clifton Park over the last seven years, you'll know Adam, as a firm favourite with our guests, he brings a mix of high-level expertise and genuine local charm to everything he does.

Born and raised right here in Blackpool, Adam is a true "Sandgrown'un." His career in hospitality began with a three-year course in catering and hospitality at college. He quickly proved he was a talent to watch, placed in the top four nationally at the prestigious Nestle Toque D'Or banqueting competition at the NEC.

Before joining our team, Adam honed his skills at the Pleasure Beach's Paradise Rooms, working in the banqueting suite and worked his way up the ranks to Duty Manager at the Chadwick Hotel in St Annes.

Adam's energy doesn't stop when he clocks off. He is a dedicated volunteer with the local Scout Movement, leading 10-14 year olds gain skills for life twice a week. Between his shifts at the Clifton and his evenings with the Scouts, Adam is out of the house seven nights a week!

While he jokes that "camping" has replaced his traditional holidays, he wouldn't have it any other way. When he does find a rare free moment, he loves nothing more than catching up and socialising with his friends.

Adam, loves the Clifton as the magic of the job is the variety. "No two days are ever the same," he says. "I love the fast pace, but most of all, I love meeting the lovely guests who walk through our doors."



SNOWDROP SEASON AT LYTHAM HALL, A CELEBRATION OF WINTER'S BEAUTY

Every February, as winter begins to loosen its grip on the landscape, Lytham Hall in Lancashire comes alive with one of nature's most delicate spectacles, millions of gleaming white snowdrops set against the historic parkland of this magnificent Georgian estate.

Renowned as one of the most impressive snowdrop displays in the Northwest, Lytham Hall's grounds become carpeted with these iconic winter flowers throughout February. It's estimated that well over nine million snowdrops bloom across the estate, creating a breathtaking trail that winds through woodland and parkland paths.

While the snowdrops themselves are the highlight, the experience is much more than just a walk through a field of flowers. Every weekend during the season, visitors can pick up a Snowdrop map and factsheet, learn about the blooms, and enjoy designated photo spots that make capturing memories easy.

As you explore, the Lytham Hall Café offers a warm refuge with hot drinks, hearty meals and light bites, perfect for a break after a chilly stroll. Nearby, the Lytham Hall Shop and Garden Hub showcase seasonal plants and local gifts, so you can take a piece of the season home with you.

The annual snowdrop weekends also act as a community celebration of nature and heritage. Small donations help support the Hall's ongoing conservation efforts, while guided tours of the historic house and grounds add depth to your visit.

Whether you're seeking a peaceful winter walk, a beautiful backdrop for photography, or a unique seasonal outing, Snowdrop Season at Lytham Hall offers a serene and memorable way to welcome the turning of the year and catch the very first signs of spring.



St Patricks Night

Sunday 15 March - One-Night Stay
£62 per person

Join us for a special St Patrick's Night celebration by the sea, packed with amazing entertainment and superb Irish-inspired food.

Your one-night stay includes:

A delicious Irish-style evening meal

An evening of fantastic live entertainment

Irish cream liqueur drinks reception

Discounted Guinness and Jameson's Whiskey all evening

Free room upgrades

Celebrate in true Irish style with great food, lively entertainment and a warm, welcoming atmosphere.

Spaces are limited - book early to avoid disappointment.



Solo Holidays

19 June £87 for a 3 night stay

23 Oct £69 for a 3 night stay

Solo Holidays at the Clifton Park Hotel, St Annes
Travel on your own — without paying extra.

Relax, unwind, and enjoy great company, good food, and classic seaside charm, all designed with solo travellers in mind.

- ✓ No single occupancy supplement
- ✓ Breakfast & evening dinner included
- ✓ Nightly entertainment
- ✓ £2 Bar in the evenings
- ✓ Friendly, welcoming atmosphere by the sea



Discover the freedom of travelling your way with our

SOLO HOLIDAYS

Friday 19 - 22 June 2026
from £77.00 PPPN

Friday 23 - 26 October 2026
from £67.00 PPPN

Travel on your own without paying extra
- no single supplements on
single or standard double or twin rooms

£2.00 bar between 8pm & 11pm
including branded spirits, red, white &
rose wine, draught beers

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WITH US & SAVE!

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New to the Clifton Park Dine & Dance Breaks

24 Aug £300- 4 nights

26 Oct £300- 4 nights

Join us at the Clifton Park Hotel for our exciting Dine & Dance Package, where great food including breakfast and four course dinner, lively dancing, and wonderful company come together.

Enjoy evening dancing with Johnny B on the keyboard, plus expert tuition from Julia, who brings 20 years of experience organising dance events across the UK. Our Dine & Dance event caters for Modern Jive, Ballroom and Sequence dancers.

With engaging daytime workshops and demonstrations, all set in a relaxed and friendly atmosphere, it's the perfect midweek break for dance lovers looking to unwind, learn, have fun and dine.

CLIFTON PARK HOTEL

JOIN US AT THE CLIFTON PARK HOTEL FOR OUR EXCITING

DINE & DANCE

Package, where great food including breakfast and four course evening dinner, lively dancing, and wonderful company come together.

24-28 AUG & 26-30 OCT
4 Nights £300 pp

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