



WELCOME TO OUR

September Newsletter

Goodbye Summer, Hello
Autumn

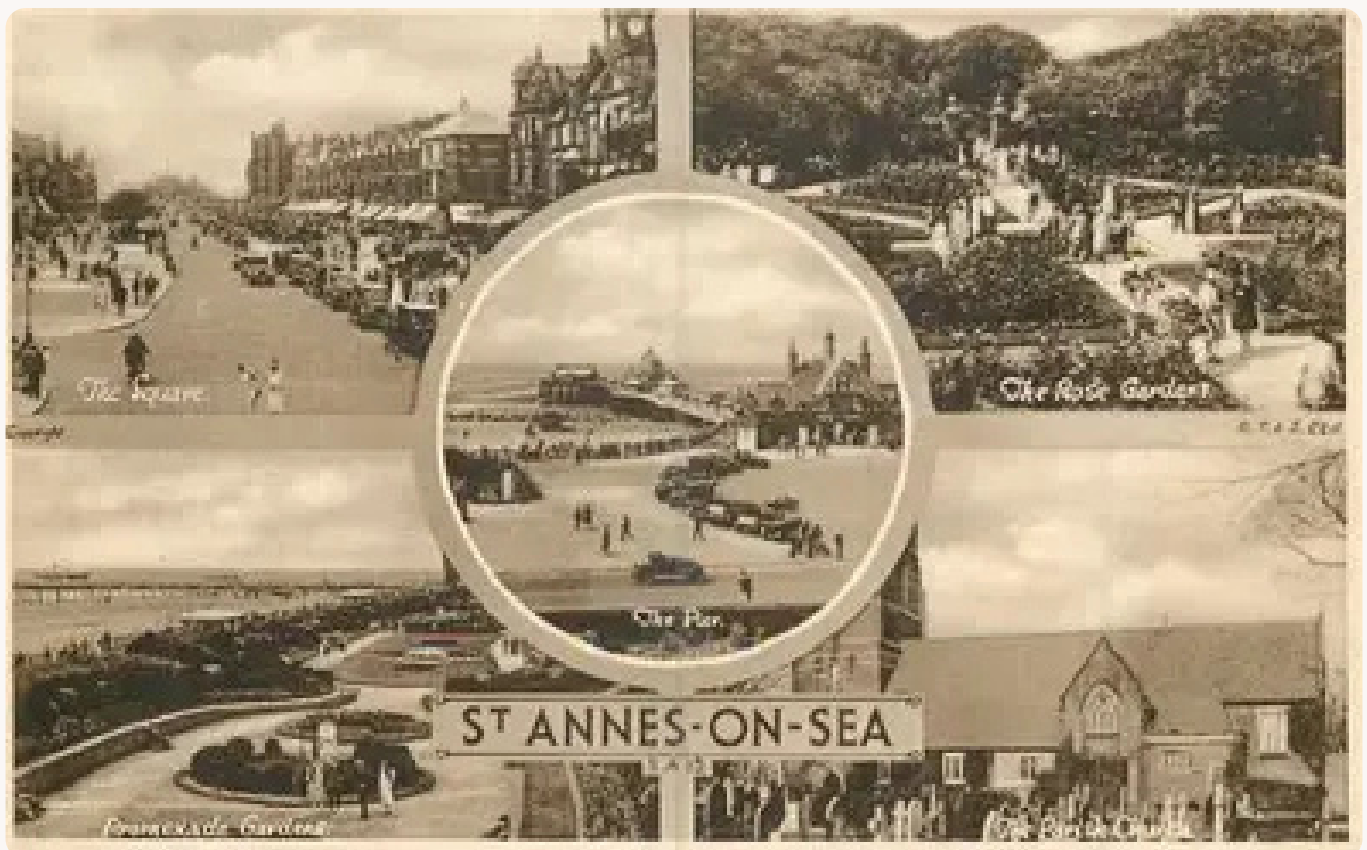
A WHISPER FROM 1905

Long before it welcomed guests as the Clifton Park Hotel, our grand building whispered a very different story. Rising around the turn of the century during the golden Edwardian expansion of St Annes, it began its life as an exclusive private retreat named Craig Avon. Borrowed from romantic Scottish lore, the name translates to "River Crag", a poetic nod to the rugged natural beauty, crisp sea air, and therapeutic vitality that wealthy city dwellers so desperately craved.

In an era when St Annes-on-Sea was rapidly earning a reputation as a refined seaside sanctuary, prosperous textile merchants and industrial titans from the smoke-choked mill towns of Lancashire and Yorkshire sought escape. They built lavish holiday homes along Clifton Drive to breathe in the bracing salt air and take the salutary waters, far removed from the relentless grime and smog of the manufacturing hubs. Craig Avon was one such haven, an architectural masterpiece of Edwardian elegance, built for quiet luxury and high-society leisure.

As the decades marched on and St Annes evolved from a secluded health retreat into a bustling, upmarket holiday destination, grand residential villas like Craig Avon adapted to the times. The private mansion opened its doors to holidaymakers, transforming first into an exclusive guest house and later into a full-scale hotel.

Driven by growing popularity, visionary owners steadily acquired the neighbouring Edwardian villas over the years. In an ambitious feat of continuous expansion, architects knocked through thick dividing walls, merged adjacent plots, and built extensive rear additions. Room by room, villa by villa, these historic homes were seamlessly woven together, culminating in the sprawling, majestic 49-bedroom sanctuary that stands today as the Clifton Park Hotel.



GOLDEN DAYS GETAWAY

Take Advantage of Our £69 Inclusive Deal 19-23 October

Enjoy a relaxing adults-only seaside escape 19-23 October for just £69 per person per night in a standard double/twin room and unwind in comfort.

Delicious full breakfast each morning.

Freshly prepared sandwiches every lunchtime

Indulge in a sumptuous 4-course evening dinner

Enjoy a £2 bar every evening between 8-10 pm

Experience live nightly entertainment every evening.

Take advantage of our indoor swimming pool.

Experience the magic of the Blackpool Illuminations lighting up the coast.

Whether you're after a peaceful retreat or a cosy break filled with great food and atmosphere, this is the perfect week in October to visit.

Limited availability - book now and make it an Autumn to remember!



Golden Days Getaway this October

19th - 23rd

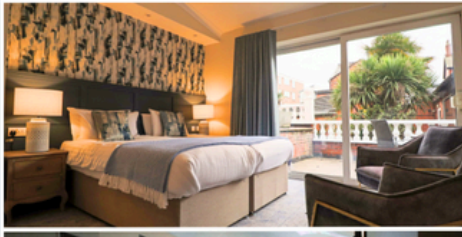
£69 pp
per night

Price Includes:

Buffet Breakfast, Lunchtime
Sandwiches, 4 Course Evening
Meal, Full Use Of Our Heated
Swimming Pool & £2 Bar
Between 8pm - 10pm

BOOK NOW

ON [01253 725 801](tel:01253725801) OR VISIT OUR
WEBSITE CLIFTONPARK.CO.UK



COUNTRY CLASSICS 2-5 APRIL & 1-4 OCT

£255 PER PERSON INC B'FAST & 4-COURSE EVENING DINNER

Howdy folks, we are bringing you a weekend of the hottest country music around. Come down for our Country and Western break in 2027, where fab country singers take the stage each night, featuring amazing lyrics and guitar playing of all your favourite Nashville classics.

Line dance or foot tap - it's your choice! See ya all there



SONGS FROM THE SHOWS 7-10 MAY & 20-23 AUG

£255 PER PERSON INC B'FAST & 4-COURSE EVENING DINNER

Join us for a spectacular celebration of music from the Musicals with live performances that will sweep you away to the magic of the West End and Broadway.

From timeless classics to modern showstoppers, our talented performers will bring you your favourite musical memories to life right before your eyes.



LAST FEW DATES TO LIGHT UP YOUR AUTUMN

Brighten up your autumn with our Light Up Your Autumn Deal at Clifton Park. Take in the spectacular sights of the world-famous Blackpool Illuminations, just a short trip away. Enjoy refreshing walks along the coast and relaxing, cosy evenings. Escape the everyday and add a sparkle to your season. From only £96 per person per night.

Your Illuminations package includes:

A hearty, comfort-filled breakfast

A delicious four-course evening dinner

Nightly live entertainment

FREE access to our heated pool and relaxing jacuzzi

Light up
your
Autumn

This September...

Enjoy a rejuvenating stay
from just ...

£96 pp per night

... the perfect excuse for a
little luxury when you need it
most!

BOOK NOW

ON 01253 725 801 OR VISIT OUR WEBSITE
INFO@CLIFTONPARK.CO.UK



COSY UP THIS OCTOBER FOR £69 A NIGHT

Enjoy a relaxing adults-only seaside escape this autumn for just £69 per person in a standard double/twin room. Unwind in comfort with a delicious full breakfast each morning, indulge in a sumptuous 4-course evening dinner, and enjoy live nightly entertainment every evening. Free access to our heated pool and jacuzzi.

Take advantage of our indoor swimming pool for a leisurely dip or head just down the road to experience the magic of the Blackpool Illuminations lighting up the coast.

Whether you're after a peaceful retreat or a cosy break filled with great food and atmosphere, October is the perfect time to visit.

Limited availability - book now and make it an autumn to remember!

Cosy Up this October

This October ...

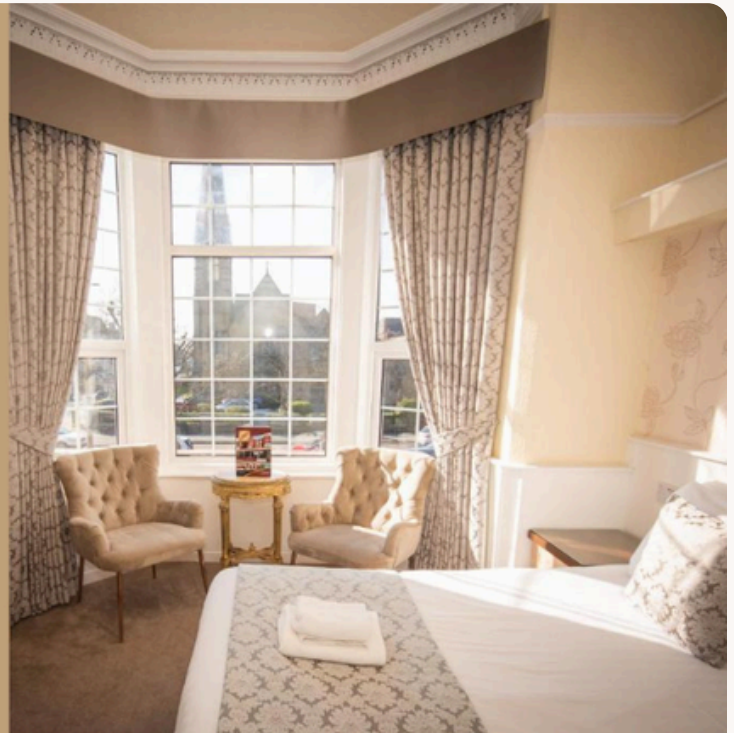
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DISCOVER LYTHAM GIN – A TASTE OF THE FYLDE COAST

Just a short journey from St Annes, nestled on the Fylde Coast, you'll find a local success story that captures the character, creativity and coastal spirit of the area – Lytham Gin.

Created by family-run distillery Sandgrown Spirits, Lytham Gin was founded in 2018 by Sara and Paul Dewhurst. Combining Sara's scientific background as a chemist with Paul's experience in manufacturing, the pair set out to create handcrafted spirits inspired by the landscape around them.

From the very beginning, Lytham Gin has been about capturing the essence of the Fylde Coast. Their original gin was created using carefully selected botanicals, including locally inspired ingredients such as coastal samphire, bringing a unique seaside character to the spirit.

Their award-winning range combines traditional gin-making techniques with modern flavours, creating spirits that are both distinctive and approachable.
Classic Gins – traditional dry gins with juniper at their heart, perfect for those who enjoy a classic gin and tonic.

Contemporary Gins – fruit-inspired and modern flavours designed for a refreshing twist.

Flavoured Rums – a collection of rich and vibrant rums created with fruits and spices. Each bottle is carefully crafted in small batches, with attention to flavour, quality and the story behind every recipe.

For those who enjoy discovering the story behind what they drink, the Lytham Gin Tasting Experience offers a fascinating insight into the world of artisan spirits.

Visitors can step behind the scenes to learn:

- how gin is made,
- the history of gin and distilling,
- the importance of botanicals,
- how different mixers and garnishes change the flavour,
- and the passion behind the Lytham Gin range.

The tasting experience includes a tour of the distillery followed by the chance to sample a selection of handcrafted gins and rums in the relaxed tasting room. Group bookings are also available, making it a great choice for celebrations, get-togethers and a memorable day out. £25 for 4 drinks and a £5 voucher to spend in the distillery shop.

Phone 07480808660 Website www.sandgrownspirits.co.uk



www.cliftonpark.co.uk



01253 725801