



WELCOME TO OUR March Newsletter

DON'T FORGET TO STEP INTO SPRING
AT THE CLIFTON PARK

CELEBRATE EASTER IN ST ANNES AT THE CLIFTON PARK HOTEL

Easter is the perfect time to escape to the coast, and St Annes-on-Sea offers the ideal setting for a spring getaway. With its wide sandy beaches, charming promenade, and relaxed seaside atmosphere, it's a destination that brings together natural beauty, local culture, and traditional seaside charm.

The Clifton Park Hotel puts you right in the heart of it all. Comfortable, welcoming, and with a friendly atmosphere, the hotel is the perfect base for exploring St. Anne's and the surrounding area. Whether you're here for a couple's retreat or a solo escape, the hotel's central location makes it easy to enjoy everything the town has to offer.

Springtime in St Annes means milder weather, fresh sea air, and the first signs of the season coming to life. Take a stroll along the beach and promenade, enjoy a coffee or ice cream in one of the local cafés, or explore the nearby Fairhaven Lake and coastal trails. For families, the town's Easter events and activities make it a lively and memorable time to visit.

After a day of exploring, return to the comfort of the Clifton Park Hotel. Relax in cosy rooms, indulge in hearty meals in the welcoming restaurant, enjoy nightly entertainment and let the warm, attentive staff make your stay effortless and enjoyable. Staying at the hotel gives you the perfect combination of seaside charm, convenience, and relaxation.



The poster features a light blue background with a subtle pattern of horizontal lines. At the top, the Clifton Park Hotel logo is displayed, consisting of a circular emblem with a stylized 'CPH' and the text 'CLIFTON PARK HOTEL Lytham, St Annes' below it. Below the logo, the text '2026 Deal' is centered. The main headline 'EASTER WEEKEND' is written in large, bold, blue capital letters. Underneath, '3rd - 6th April' is written in a smaller, dark blue font. A purple rectangular box contains the text 'CELEBRATE EASTER IN ST ANNES AT THE CLIFTON PARK HOTEL' in white, followed by '£85' in large white font, and 'pp per night' in smaller white font. Below this, a quote reads 'The perfect combination of seaside charm, convenience, and relaxation.' At the bottom of the poster, there is a row of five speckled Easter eggs in yellow, pink, orange, light blue, and green, with white daisies interspersed. At the very bottom, a banner reads 'BOOK YOUR GETAWAY DIRECT WITH US & SAVE!' in blue, with a phone icon and the number '01253 725801' on the left, and a globe icon and the website 'www.cliftonpark.co.uk' on the right.

CLIFTON PARK HOTEL
Lytham, St Annes

2026 Deal

EASTER WEEKEND

3rd - 6th April

CELEBRATE EASTER IN ST ANNES
AT THE CLIFTON PARK HOTEL

£85
pp per night

The perfect combination of seaside charm,
convenience, and relaxation.

BOOK YOUR GETAWAY DIRECT WITH US & SAVE!

01253 725801 www.cliftonpark.co.uk

DON'T FORGET TO STEP INTO SPRING

SELECTED DATES ONLY £75

Get ready to celebrate spring in style with our Spring Saver at the Clifton Park Hotel! It's the perfect excuse to escape, relax, and enjoy a coastal escape. Only £75 per person per night on 17-20 April, 24-26 April, 1-4 May, 15-17 May & 22-25 May. All other dates £85 per person a night.

Your Spring Break includes:

A hearty breakfast

A delicious four-course evening dinner

Nightly live entertainment

FREE access to our heated pool and relaxing jacuzzi



SEA AIR FIX -YES PLEASE

Studies show that spending time by the coast can have a powerful impact on both mind and body. The sound of the waves, the fresh sea air and wide open-water views help to reduce stress, ease tension and naturally lift your mood.

Sea air is rich in negative ions, which are believed to boost energy levels, improve mental clarity and promote a greater sense of calm.

Even a simple seaside walk can do wonders for your wellbeing. Gentle beach strolls, miles of open shoreline and the steady rhythm of the tide encourage you to slow down, breathe deeply and reconnect with nature. Whether it's a bracing morning walk or a peaceful afternoon by the shore, your mind and body will thank you.

Don't forget your Vitamin Sea!



MEET THE STAFF

ADRIANA

Say hello to Adriana, the welcoming face you'll often see on reception here at Clifton Park. Born in Blackpool and raised in nearby Hambleton-over-Wyre, Adriana grew up surrounded by community spirit quite literally, spending much of her childhood in the family business, the pub that her mum ran in Knott End.

Leaving school at 16, Adriana went on to study beauty at college, but soon realised her heart lay elsewhere. She returned to the family business, gaining hands-on experience in hospitality before the family moved to Shrewsbury to run another pub. At 18, Adriana decided it was time for an adventure of her own and headed to Cornwall, where she worked in various hotels and fully embraced the relaxed coastal lifestyle. After several happy years, she returned to the Fylde Coast and settled in St Annes, where she now lives with her partner and their two cats. Adreena has worked at the hotel for two years and absolutely loves her role, especially meeting guests and building genuine relationships with them. She also holds an NVQ in Hospitality, which shines through in the care and attention she brings to her work every day.

Outside of work, Adriana has a real passion for history, hiking and camping. Her favourite places to explore are Wales and Scotland, and one day she hopes to make Scotland her home. Her dream is to live in a cosy cottage surrounded by nature, where she can enjoy wildlife, another of her great loves.



DEAL YOURSELF IN – JOIN OUR FAMOUS WHIST HOLIDAYS – DON'T MISS OUT

Here at the Clifton Park Hotel, we're proud to say that our famous Whist Holidays have become a cherished tradition and it's easy to see why! Taking place five times a year, these special breaks bring together card enthusiasts from all over the country for a few days of friendly competition, prize money, laughter, and good company in our elegant seaside setting.

Look forward to expertly organised Whist sessions, with plenty of opportunities to socialise and meet new friends who share the same passion for the game. Between matches, you can relax in our beautiful lounges, enjoy delicious meals in our restaurant, and perhaps take a leisurely stroll along the seafront, just moments from our doors.

Our Whist Holidays are always in high demand, so don't miss your chance to be part of the next one. We'd love to have you join the table. Whether you come with friends or join solo, you'll leave with new memories and maybe even a few new tricks up your sleeve!

All 2026 dates include breakfast and a four-course evening dinner.

1-6 March 5 nights £435 per person

26 April-1 May 5 nights £465 per person

7-12 June 5 nights £485 per person

20-25 Sept 5 nights £495

7-11 Dec Whistmas 4 nights £420 per person



MOCK CRUISING – ALL ABOARD AT THE CLIFTON PARK

Your voyage begins with a welcome champagne reception, followed by sumptuous four-course evening dinners, hearty full English breakfasts, and complimentary afternoon tea and coffee throughout your stay.

Each evening, enjoy fabulous live cabaret and entertainment in the Grand Ballroom, where music, laughter and dancing create a true cruise-ship atmosphere. As your “cruise” draws to a close, join us for the traditional Farewell Parade, a highlight of the week that brings guests together in celebration and style.

So, pack your imagination and your dancing shoes, no passport required! The Clifton Park Mock Cruise promises all the fun of the high seas, with the comfort and hospitality you know and love.

Setting sail on April 14-18 and Aug 3-7, four-night midweek stay £384 per person.

March 6-9 and Oct 2-5, three-night weekend stay £288 per person.

A promotional poster for a 'Mock Cruise' at Clifton Park Hotel. The background is a sunset over the ocean with a small boat in the distance. At the top center is the Clifton Park Hotel logo (a stylized 'CPH' in a circle) with the text 'CLIFTON PARK HOTEL Lytham, St Annes' below it. Below the logo is '2026 Deal'. The main title 'MOCK CRUISE' is in large, bold, white letters. Below it, in smaller blue text, is 'Pack your imagination and your dancing shoes, no passport required!'. To the left of this text is a circular icon of a cruise ship. Below the text is a white box containing the price '£96 pp per night' and two columns of dates: '6th - 9th March' and '13th - 17th April' in the top row, and '2nd - 5th October' and '3rd - 7th October' in the bottom row. Below the white box is the text 'The Clifton Park Mock Cruise promises all the fun of the high seas, with the comfort and hospitality you know and love.' At the bottom, it says 'BOOK YOUR GETAWAY DIRECT WITH US & SAVE!' followed by a phone icon and the number '01253 725801' and a globe icon and the website 'www.cliftonpark.co.uk'. At the very bottom right, in small italicized text, is 'Photo by Mark McNeill on Unsplash'.

SNEAK PEEK OF THE FIRST ROOM TO UNDERGO REFURBISHMENT

We're delighted to share a sneak peek of the first guest rooms to undergo refurbishment at Clifton Park. Thoughtfully redesigned by Emma Barnes from Magna Interiors, these rooms retain the timeless elegance that runs throughout the hotel, while introducing subtle updates to enhance comfort and style.

This is just the beginning of an exciting new chapter, and we can't wait to welcome guests to experience it.



LOWTHER THEATRE - WHERE JUST ONE NIGHT CAN BECOME A LASTING MEMORY

Set within the beautiful surroundings of Lowther Gardens, Lytham St Annes, the Lowther Pavilion Theatre has been a beloved cultural landmark on the Fylde Coast for over a century. The gardens themselves were opened in 1872 as a gift to the people by John Talbot Clifton and named in honour of his wife's family.

The first permanent performance venue on the site opened in 1921, originally as a timber-framed pavilion designed to offer year-round entertainment to residents and visitors. In 1922, the building was expanded to include a café, stage house and dressing rooms, helping establish it as a central hub for local performance.

The theatre's importance to the community grew further in the late 1920s when a fire destroyed the pier pavilion, then the main venue for shows in the area, making the Lowther the principal performance space for local operatic and dramatic societies. Through the 1950s and 60s it prospered, hosting theatre, music and community events, and in the 1970s, it faced an uncertain future. A devastating fire at another local theatre prompted Fylde Council to renovate and expand the Lowther, with major rebuilding work completed in 1982.

Today, the Lowther Pavilion continues to serve the region as a vibrant venue for live theatre, music, comedy, cinema and community events, blending its rich heritage with contemporary cultural programming and remaining a vital part of life on the Fylde Coast.



www.cliftonpark.co.uk



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